PRIDEFEST

FRIDAY, JUNE 9 - SUNDAY, JUNE 11, 2023

ADVERTISING IN THE PRIDE GUIDE

The Pride Guide is an electronic and printed booklet that provides detailed information for events and activities occurring during Des Moines (Capital City Pride) Pride Week and Pride Fest Weekend. Sponsors, nonprofits, and advertisers are able to purchase ads to promote their organizations/businesses to readers and attendees of Des Moines Pride. Ads for the 2022 Pride Guide can be purchased at the following sizes/rates:

PAGE SIZE	COST	DIMENSIONS
Full-Page Ad	$1,000	5” x 8”
Half-Page Ad	$500	5” x 4 “

*
Please include crop marks and ⅛ inch bleed

Electronic
10,000+ downloads throughout the month of June

Print
1,000 copies distributed throughout Des Moines

INFORMATION INCLUDED IN PRIDE GUIDE

- Pride Fest Weekend Schedule
- Map of Events
- Pride Month Schedule
- Sponsors/Advertisers

SAMPLE AD

CONTACT

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DEADLINE

Pride Guide Ads must be received by **April 17, 2023**